



DIGITAL +
STRATEGY

Junior Account Manager

Location: Fully Remote

Type: Full-time

Junior Account Manager – E-Commerce Marketing Agency



Are you ready to join our team of young, talented, and brilliant marketers?

We're on the hunt for a Junior Account Manager who is passionate about digital marketing and eager to grow their career in client management and project coordination.

At ECD Digital Strategy, we've created a proven system to optimize websites' performance and drive more profitable traffic through email, SMS, and paid media. We're a fun, caring, and fast-growing team of remote marketers dedicated to making an impact.

We're an ROI-driven e-commerce digital marketing and ad agency whose clients see us as an integral and irreplaceable partner in their ongoing growth.

Our team is our most valuable asset. As a member of our team, you'll have the opportunity to work with a group of talented thinkers, dreamers, and doers who move the industry forward with fresh ideas and excellent service.

So, if you're interested in working remotely with a fun, driven, and fast-growing team, then come join us at ECD Digital Strategy!

What You'll Be Doing

As a Junior Account Manager, you will have five key roles:

Support and Assist

- Help senior account managers support a team of designers, copywriters, and strategists to deliver client projects effectively and on time.

Project Management

- Coordinate project timelines, budgets, and deliverables to ensure client satisfaction.

Client Relations

- Act as a secondary point of contact for clients, fostering positive relationships and gathering feedback to improve campaigns.

Analyze and Optimize

- Track campaign performance metrics, analyze results, and collaborate with the team to suggest improvements.

Communication and Coordination

- Facilitate seamless communication across team members and ensure alignment in client meetings.

What We're Looking For

If you're:

- EXTREMELY detail-oriented and highly organized
- A strong communicator who thrives on building relationships
- Passionate about marketing strategy and project coordination
- A self-starter with a proactive approach to problem-solving
- Looking to be part of a rapidly growing and value-driven company
- Someone who cares deeply about client success and delivering excellent work

We'd love to hear from you!

Requirements

- Advanced written and verbal English skills
- Experience in project management or account management

- Familiarity with email and SMS marketing tools (Klaviyo preferred)
- Experience with Shopify or other e-commerce platforms
- Strong organizational skills and ability to juggle multiple projects
- Knowledge of the DTC customer lifecycle and retention strategies
- A team-oriented mindset with excellent communication skills

What's In It For You

- The opportunity to collaborate with a passionate and talented team
- Remote work and flexible schedule
- Competitive PTO and compensation
- A fun and motivating culture that sees and values the work you do

Our Non-Negotiables

We expect that you will take the steps necessary to do what you say you are going to do and be accountable for your actions. In other words, live “Above the Line.” We understand that not every person is ready for this level of performance, and we appreciate the honesty of those who decide this is not the right place for them. On the other hand, you would make an ideal candidate to join our company if you are willing to commit to the following

Above the Line principles:

- Accountability: See It, Own It, Solve It, Do It
- Become part of the solution
- Respect for others and their feelings
- Act now!
- Ask the question: “What else can I do?”
- Ask the questions: “What coaching do you have for me?” and “What can I do better?”
- Personal ownership
- Show others that you care

Next Steps

Apply for the job! Answer the questions and submit your resume! We'll review your application as quickly as we can and get back to you.

APPLY NOW